

MARKETING CHAIR
INSTITUTE FOR SUPPLY MANAGEMENT (ISM)
SOUTHWEST FORUM

Reports to: Forum Chair and Vice Chair

Term: 2 Year - Elected

Member of Board of Directors

Requirements of Position:

5 years ISM Membership
CPSM, CPSD, C.P.M. or A.P.P. Certification Desired
Officer, Chair or Co-Chair at the affiliate or forum level for a minimum of three years
Attendance at Conference and Business Meetings is required
Knowledge of ISM Bylaws

Responsibilities:

Serves on Executive Committee and Board of Directors
Oversees and Guides the Marketing Committee
Contacts affiliates in our area to support conference
Contacts affiliates in our area that are not members of SWF to encourage joining our forum
Works with ISM and Board on all publications and printed materials published by the forum
Encourages distribution of all fliers to all available sources
Assist Forum Chair and Vice Chair on other duties needed to support the Forum and the Conference

Revised 06/08/2015